

**Notice of Public Meeting of a Public Body**

**NOTICE OF PUBLIC MEETING OF THE –  
*Governor's Council on Small Business***

Pursuant to A.R.S. §38-431.02, notice is hereby given to the members of the Council on Small Business and to the general public that the Council on Small Business will hold a meeting open to the public:

**April 2, 2010  
1:00 p.m. – 3:00p.m.  
1<sup>st</sup> Floor Conference Room  
Executive Tower | Arizona State Capitol  
1700 West Washington Street  
Phoenix, Arizona 85007**

**Minutes for Approval**

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**1) Call to Order | Welcome | Roll Call at 1:01p.m~ Vice-Chair, Michael Coles**

**Members Present:**

Vice-Chair Michael Coles, Michael Fox, Mayor Michael Ong Hing, Stephen Macias, Julian Claudio Nabozny, Lea Marquez-Peterson, Ray Pugel, Choo Tay

**Members Present via Teleconference Call:**

None

**Members Absent:**

Judith Wood (Chair), Don Cardon, Pam Del Duca, Thomas Kiley, Michael Luria, Rosiland Moore, Regis Sommers, David Robert Williamson

**Staff:**

Kathy Rodriguez (*Executive Director*), Krista Olson-Blundell, Daniela Teran

**2) Approval of Minutes from January 8, 2010 GCSB Meeting ~**

- A quorum was not present at roll call- another call for quorum to be taken at end of meeting.

**3) Business Retention and Expansion in Arizona (B3 Report) Presentation ~Danielle Casey & Megan Griego, Co-Chairs, ABREC**

- Overview of ABREC

The Arizona Business Retention and Expansion Council is designed to educate its members and increase the effectiveness of Arizona's business retention and expansion practitioners. ABREC is a committee within the Arizona Association for Economic Development (AAED).

- **Presentation Description**

The first ever statewide analysis of BRE data was collected by economic development practitioners throughout the State in 2007 & 2008 using the E-synchronist tool. In 2009 the report analyzing the industrial sector growth indicators, business changes, perceptions of the local business climate, and workforce in Arizona was distributed. Including recommendations developed as a result of the data analysis. Presentation included updates on success in pursuing reports recommendations and areas still needing assistance and advocacy. The full report is available online at [www.AAED.com](http://www.AAED.com).

**4) Arizona Manufacturing Retention and Expansion Program~ Lauren Wright, MRE Manager, ADOC**

The program is supported by the National Institute of Standards and Technology within the U.S. Department of Commerce to help small and medium size manufacturers identify and implement advanced manufacturing and management technologies. Arizona MEP clients are surveyed by an independent third party survey company to determine the economic impact resulting from their relationship with the MEP program. Lauren Wright and Jayme Parker are handling the program for Commerce and can provide more details as to their involvement and initiatives directed out of the department.

**5) Arizona Enterprise Zone Program~ Tiffany Frechette, Director of Business Development Finance, ADOC**

The primary goal of the AZ Enterprise Zone Program is to improve the economies of areas in the state with high poverty or unemployment rates. The program does this by enhancing opportunities for private investment in certain areas that are called enterprise zones. Enterprise zones are designated by ADOC. Increased investments in such areas tend to strengthen property values or keep them from falling, and encourage quality job creation to promote the vitality of the local economies. There are two incentives provided under the Enterprise Zone Program:

- Income or Premium Tax Credits
- Property Tax Benefits

More information about this program is available through the ADOC.

## 6) Meeting Schedule | Additional Business

- Next meeting was scheduled for July 2<sup>nd</sup> however, due to the 4<sup>th</sup> of July Holiday it has been moved to June 25<sup>th</sup>, 1:00p.m. -3:00p.m. No objections from members present.
- Discussion regarding upcoming meetings. Ideas presented included; to invite Chambers of Commerce around the state to the meetings; bring in/create statewide panel to discuss issues & challenges; sample of legislative agendas; forming alliances with Chambers to achieve cooperation for movement and support; compile questions and agendas prior. All present agreed with Kathy's proposal, she will move ahead in coordination efforts. If anyone has comments, suggestions, please contact Kathy directly.
- Another call for quorum for January minutes approval. No quorum. Motion to approve minutes not possible and will be moved for approval on the June 25<sup>th</sup> agenda.

## 7) Call to the Public ~ No comments

*This is the time for the public to comment. Members of the Board may not discuss items that are not on the agenda. Therefore, action taken as results of public comment will be limited to directing staff to study the matter or scheduling the matter for further considerations and decisions at a later date.*

## 8) Adjournment

Vice-Chair, Michael Coles asked for a motion to adjourn the meeting. Member, Michael Fox seconded that motion. Motion adopted at 2:59 p.m.

*Dated this April 6, 2010*  
*Governor's Council on Small Business*  
[www.governor.state.az.us/sb](http://www.governor.state.az.us/sb)

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Chair  
Judy Wood—Owner, Contact One Call Center  
Vice-Chair  
Michael Coles—Owner, Coles Culinary Equipment

Person with a disability may request a reasonable accommodation such as a sign language interpreter, by contacting Krista Olson-Blundell 602-771-1183 or [kristao@azcommerce.com](mailto:kristao@azcommerce.com). Requests should be made as early as possible to arrange the accommodation.

DRAFT